

## [Wal-Mart Takes a Stance on GM Foods](#)

- Robert Vosburgh, Super Market News, Aug. 8, 2012

Everything Wal-Mart does is closely watched. Any action taken by the world's largest retailer can cause ripples up and down the supply chain. Its size and influence are well known throughout the industry.

So, what to make of the company's decision to sell genetically modified sweet corn? At a time when consumer groups have successfully raised public awareness of GM foods and are leading a movement to have products made with genetically modified ingredients labeled, Wal-Mart's actions have done more than any march, protest or petition could do to bring the issue to the forefront.

"After closely looking at both sides of the debate and collaborating with a number of respected food safety experts, we see no scientifically validated safety reasons to implement restrictions on this product," the company told the Chicago Tribune, which first reported the story.

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